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August 29, 2005

Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St. SW
Washington, DC 20204

Pharmavite Reference: 14223L22AA

Dear Sir or Madam:

Pursuant to Section 403(r)(6) of the Federal Food, Drug and Cosmetic Act and Section 101.93 of FDA's regulations, we hereby notify you that we are using the following statement(s):

- (1) Name and address of manufacturer:
Pharmavite LLC, PO Box 9606, Mission Hills, CA 91346
- (2) Text of the statement(s):
Promotes Eye Health.
Bilberry extract was first studied after British pilots in WWII consumed Bilberry fruit to enhance their night vision. Compounds in Bilberry fruit called anthocyanosides aid in the capillary resistance and help protect them from damage by free radicals. Anthocyanosides may improve night vision and adjustment to darkness.
- (3) Name of the dietary ingredient(s):
Bilberry Fruit
- (4) Name of the dietary supplement(s):
Bilberry Fruit or products containing the above ingredients as a single ingredient or in combination with other ingredients

The above statement(s) may be used in one or more of the following brands of products: B.J.'s Wholesale, Kirkland Signature, Nature Made, Nature's Resource, Nutri Plus, Olay, Spring Valley, Target, TruNature, Walgreens.

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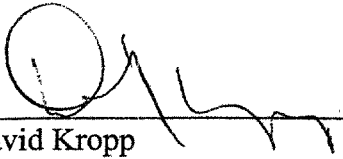
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We certify the information in this notice is complete and accurate, and we have substantiation that the above statement(s) is truthful and not misleading.

Sincerely,



David Kropp
Director, Regulatory Affairs

cc. P. Bolar